

Uncover Endless
Possibilities in
Digital Marketing
at our Institute



360 Digital Marketing

INSTITUTE

By AIZA ENTERPRISES



"The path to success in digital marketing starts here.
Join our institute and let your aspirations take flight."



Beginners Course

Duration
1
month

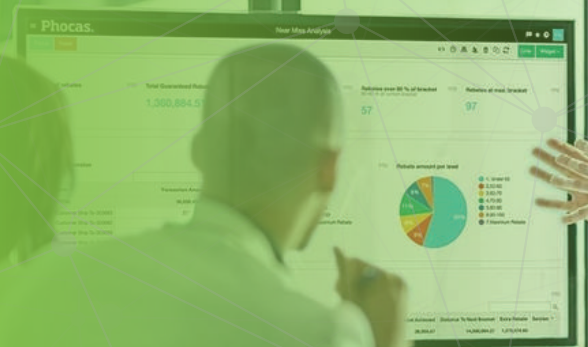
Modules

- Digital Marketing Basics
- Blogging Word press Website
- Content Writing
- Express Ads
- Keyword Planner
- Search Ads
- Display Ads Video Ads
- Academy For Ads
- Business Listing
- Canva -Images
- Facebook
- Facebook BluePrint
- Instagram



What You'll Get

- Live Project Training
- Course Certification
- Internship Programme
- 100% Job Assistance





Certified Digital Marketing Course

Duration
2
month

Modules

- Digital Marketing Basics
- Blogging
- Word press Website
- Landing page
- Content Writing
- Content Analysis
- Express Ads
- Keyword Planner
- Search Ads
- Display Ads
- Video Ads
- App Promotions
- Academy For Ads
- Business Listing
- Canva -Images
- YouTube
- Email Marketing
- Affiliate Marketing
- Facebook
- Facebook BluePrint
- Instagram
- Keyword Research Planning for SEO
- On-Page
- Off-Page

What You'll Get

Live Project Training

Course Certification
Internship Programme

100% Job Assistance





Advanced Digital Marketing Course

Duration
3
month

Modules

- Digital Marketing Basics
- Blogging
- Wordpress Website
- Landing page
- Content Writing
- Content Analysis
- Express Ads
- Keyword Planner
- Search Ads
- Display Ads
- Video Ads
- Performance Max Ads
- Local Ads
- Remarketing ads
- App Promotions
- WhatsApp for Business
- Business Listing
- Canva -Images
- YouTube
- Email Marketing
- Keyword Research
- Planning fo
- Facebook
- Instagram
- Linkedin
- Google Analytics
- Affiliate Marketing
- On-Page
- Off-Page
- Lead Generation
- Amazon Ecommerce
- Freelancing
- Resume Writing
- Interview
- Preparation
- Web Data Research

What You'll Get

- Live Project Training
- Course Certification
- Internship Programme
- 100% Job Assistance



Amazon Ecommerce

Duration
30
hours

Modules

- What is FBA and FBM (intro)
- How to add products on amazon
- How to create variation for products
- How to check and download reports
- What is buy box
- How to create Deals Coupan and Promotion
- How to check performance and account health
- How to make listing,
(tittle, bullets, and description)
- How to make A+ content
- Shipping setting, manage orders
- How to research keywords
- SEO products
- How to create campaign
- Assessment for products



amazon

What You'll Get

- Live Project Training
- Internship Programme
- 100% Job Assistance amazon



Web Data Research

Duration
1.5
month

Modules

- Data Research
- Data Extract
- Data Mining
- Data Scrubbing
- Data Harvesting
- Data Maintenance
- Data Conversion
- Data Formating
- Data Validation
- Executive Research
- Company Research
- Industry Research
- Industry Coding
- Email Research
- Market Research
- List Building
- List Research
- Lead Research
- Google Search
(Specific Keywords)

Ideal For

No Age Factor
Retired
House wife's
and Students

Work with
Organisation

Work
from Home





Graphic Designing

Duration
4
month

Modules



ABOUT

Illustrator is a vector drawing program. It is often used to draw illustrations, cartoons, diagrams, charts and logos. Great for logo design, graphic designers & for images that can resize without distorting.

ADOBE ILLUSTRATOR

Image concepts (tracing, importing & exporting) & exploring the interface

Create documents & use tools: shape, draw, paths, insert text & styles

Apply effects, create masks, use blends

Swatches, creating your own, gradients (linear, radial)

Saving for web, print png, pdf, jpeg & packaging

WHAT DO EMPLOYERS REQUIRE?

WELL, WHETHER YOU
WORK FOR A STUDIO,
AD AGENCY OR LARGE
CORPORATION

YOU WILL NEED SPECIFIC SKILLS.
OUR COURSES COVER A WHOLE
BUNCH OF THEM.

- ◆ Understanding of design principles & theory
- ◆ Logo Design
- ◆ Layout Design
- ◆ Colour Theory
- ◆ Layout, Illustration
- ◆ Design Software
- ◆ Resumes
- ◆ Portfolio



NOTE

This Advanced Course is Ideal for all Kinds professionals

- Marketing Department, Any Degree such as BMS, BCOM, MBA & B Tech
- Media and Advertising Professionals & Entrepreneurs and CEO
- All Job seekers and Job Creators, Freelancers and Self-Employed
- No Prior educational Qualification is Required

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